

Communicate your convenient products and services with a portfolio of free tools.

PROMOTE PRODUCTS AND SOLUTIONS • SAVE TIME AND MONEY • ELEVATE BRAND VALUE

The **CO-OP Marketing Portal** puts professionally prepared, turnkey marketing campaigns within easy reach of any credit union. This comprehensive online resource saves you time, money, and manpower while allowing you to promote your CO-OP products and services to your members effectively. You'll find a complete range of free materials to help strengthen the launch and accelerate the adoption of the solutions your credit union offers through CO-OP.

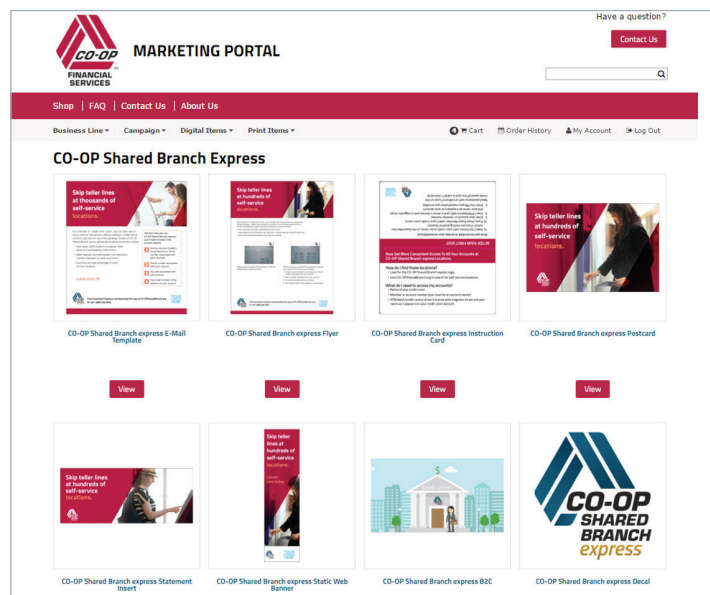
Top Reasons to Use the CO-OP Marketing Portal

- 1 Single source** for a vast range of marketing and communication needs
- 2 Effective ways** to educate existing and potential members on the convenience and access offered through any of CO-OP's consumer-facing products
- 3 Savings of time and resources** by using sophisticated, ready-made materials
- 4 Enhanced brand value** for your credit union through easy customization with your logo

The CO-OP Marketing Portal Offers:

A variety of customizable marketing materials in digital and print formats, including:

- Decals
- Product brochures
- Statement inserts
- Web banners
- Email templates
- Social media postings
- Direct mail
- Marketing resources such as logo files, marketing guide, and more



Is It Right for You?

Credit Union Challenges	CO-OP Marketing Portal Solutions
I need to increase our promotional efforts while limiting our marketing investment.	The CO-OP Marketing Portal provides access to turnkey digital and print-on-demand promotional tools.
I want to remind our members about the breadth of products and services we offer.	The CO-OP Marketing Portal offers a variety of printed materials for in-branch distribution.
I need to inform members about new services we're rolling out.	Employ media ranging from direct mail and statement inserts to online and social channels.
I want our marketing communications to enhance our brand image.	Professionally designed CO-OP materials are easy to customize by adding your own logo.

Explore the full range of materials available at MarketingPortal.CO-OPfs.org

For more information, contact 800.782.9042, option 2 or send an email to sales@CO-OPfs.org

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Be There. Be More.

